

# Redland Bay Tennis Club

## ADVERTISING & SPONSORSHIP PACKAGES

# 2019/20



**Redland Bay  
Tennis Club** INC



2017 QLD  
TENNIS CLUB  
OF THE YEAR



## INTRODUCTION

Redland Bay Tennis Club is a thriving tennis club nestled amongst tranquil bush surroundings in the heart of Redland Bay. Located on the town's main entry road, the Redland Bay Tennis Club is well positioned to promote itself and to cater for one of South East Queensland's fastest growing communities.

Our club has grown over the past 5 years and with over 700 members offers regular tennis fixtures for juniors and seniors, inter club competitions, social tennis, and our yearly club championships which are held the first two weeks in November.

Committed to growth, Redland Bay Tennis Club is entering its 18<sup>th</sup> year of partnership with **Bayside Tennis Coaching**. Bayside Tennis Coaching hosts a very strong cardio tennis program including ANZ Hot Shots for junior players, as well as adult competitive fixtures and junior competitions, and the number of participants is expected to grow in the coming years.

2018/19 was another great year for RBTC, where our Clubhouse facility underwent a major renovation. We have also recently upgraded our 8 courts with the latest LED lights to a competition standard, as well as being awarded 2017 Tennis Queensland Club of the year and with 250 affiliated clubs in Queensland this was a great achievement. We also were a finalist for Most Outstanding Club nationally with Tennis Australia, a great result considering there were over 2,350 affiliated nationally.

The RBTC welcomes non-members for organised social play four times a week (early mornings as well as evenings) and the club encourages all families to use the courts and licensed facilities and become part of the growing Redland Bay Tennis Club community.

To read all about the club activities and events held throughout the year and to view its comprehensive photo gallery, go to: [www.rbtc.com.au](http://www.rbtc.com.au).

For further information about sponsorship at the Redland Bay Tennis Club, please contact:

Anthony Raisch  
Club President  
0421 059 341 or email [president@rbtc.com.au](mailto:president@rbtc.com.au)

Katie Goodwin  
Club Treasurer  
0402 341 067 or email [treasurer@rbtc.com.au](mailto:treasurer@rbtc.com.au)



## FY19-20 RBTC Sponsorship Packages : 1<sup>st</sup> July 2019 to 30<sup>th</sup> June 2020

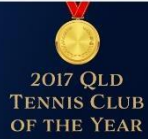
<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>\$1,400 per annum</b>	<b>\$900 per annum</b>	<b>\$600 per annum</b>	<b>\$500 per annum</b>
<ul style="list-style-type: none"> <li>Your business logo &amp; advertisement will be placed on the front fence of courts 1 to 3 with professional sign 1,500mm x 900mm included</li> <li>Signage inside the Clubhouse</li> </ul> <p><i>Professional sign 800mm (W) x 600mm (H) (includes basic artwork up to five colours. Intricate artwork can be supplied by sponsor if required)</i></p>	<ul style="list-style-type: none"> <li>Your business logo &amp; advertisement will be placed on the front fence of courts 1 to 3 with professional sign 1,500mm x 900mm included</li> </ul>	<ul style="list-style-type: none"> <li>Court number sign on either court 1, 2, 3, 4, 5, 6, 7 or 8</li> </ul> <p><i>Professional sign above court gate entrance (includes basic artwork up to five colours. Intricate artwork can be supplied by sponsor if required)</i></p>	<ul style="list-style-type: none"> <li>Signage inside the Clubhouse</li> </ul> <p><i>Professional sign 800mm (W) x 600mm (H) (includes basic artwork up to five colours. Intricate artwork can be supplied by sponsor if required)</i></p>
<ul style="list-style-type: none"> <li>Business advertising on the 'Home' and 'Sponsorship' page of the RBTC website with a direct link to your website</li> </ul>	<ul style="list-style-type: none"> <li>Includes your company logo on the 'Sponsorship' page of the RBTC website with a direct link to your website</li> </ul>	<ul style="list-style-type: none"> <li>Includes your company logo on the 'Sponsorship' page of the RBTC website with a direct link to your website</li> </ul>	<ul style="list-style-type: none"> <li>Includes your company logo on the 'Sponsorship' page of the RBTC website with a direct link to your website</li> </ul>
<ul style="list-style-type: none"> <li>Business card space on our Club Sponsors Wall</li> </ul>	<ul style="list-style-type: none"> <li>Business card space on our Club Sponsors Wall</li> </ul>	<ul style="list-style-type: none"> <li>Business card space on our Club Sponsors Wall</li> </ul>	<ul style="list-style-type: none"> <li>Business card space on our Club Sponsors Wall</li> </ul>
<ul style="list-style-type: none"> <li>Advertising in the Club Newsletter with the option for an editorial or ad display</li> </ul>	<ul style="list-style-type: none"> <li>Advertising in the Club Newsletter with the option for an editorial or ad display</li> </ul>	<ul style="list-style-type: none"> <li>Advertising in the Club Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>Advertising in the Club Newsletter</li> </ul>
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<ul style="list-style-type: none"> <li>Two tickets to attend our Annual Club Presentation Dinner</li> </ul>	<ul style="list-style-type: none"> <li>Two tickets to attend our Annual Club Presentation Dinner</li> </ul>		
<ul style="list-style-type: none"> <li>Complimentary court hire outside of competitions</li> </ul>	<ul style="list-style-type: none"> <li>Complimentary court hire outside of competitions</li> </ul>		
<ul style="list-style-type: none"> <li>Two tickets to attend our Annual Major Fundraising Event</li> </ul>			

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<p><b>SPECIAL EVENTS</b></p>	<ul style="list-style-type: none"> <li>• <b>Naming rights</b> to both the <b>Annual Club Championships</b> and <b>Annual Club Presentation Dinner</b></li> </ul>
<p><b>\$1,800</b></p> <p><b>RBTC is excited to offer your business an opportunity to be a huge part of our annual club championships &amp; annual presentation dinner:</b></p>	<ul style="list-style-type: none"> <li>• Marketing materials and/or display can be set up over both weekends of the Club Championships</li> <li>• Present the winners &amp; runners up at the conclusion of the Club Championships</li> <li>• Present the winners &amp; runners up with their trophies at the Presentation Dinner</li> <li>• 5-minute video to be played or a presentation made by yourself at the Presentation Dinner</li> <li>• Business card space on our Club Sponsors Wall</li> <li>• Business logo on the 'Home' and 'Sponsorship' page of the RBTC website with a direct link to your website</li> <li>• Advertising in the Club Newsletter with the option for an editorial or ad display</li> <li>• Advertising on the Club Facebook page</li> <li>• Complimentary court hire outside of competitions</li> <li>• Invitation to Club events</li> <li>• Four tickets to our Annual Club Presentation Dinner</li> </ul>
<p><b>FUNDRAISING EVENTS</b></p>	<p>RBTC also can offer your business an opportunity to be part of our <b>Major Fundraising Event and other Club events throughout the year</b></p>
<p><b>As arise</b></p>	<ul style="list-style-type: none"> <li>• Each event will advertise its own event-sponsor packages (as arise)</li> <li>• Packages can be tailored to your needs in alignment with the specific event</li> </ul>



# Redland Bay Tennis Club INC



PO Box 7362 Redland Bay Qld 4165 Pro Shop 07 3829 1383 info@rbtc.com.au www.rbtc.com.au ABN: 800 841 951 70

## 2019-20 ADVERTISING & SPONSORSHIP SIGN UP FORM

Company Name: .....

Contact Person: ..... Mobile Ph: .....

Email Address: .....

Please select the sponsorship option/s that you wish to take up:

### Sponsorship Package

- Platinum ..... \$1,400 \*
- Gold..... \$ 900 \*
- Silver ..... \$.. 600 \*

Court Number option 1: .....

Court Number option 2: .....

- Bronze..... \$.. 500 \*
- Special Events.....\$1,800 \*

*\*subject to availability. 2<sup>nd</sup> preference will be sought if an option is sold out.*

### Advertisement design layout

Our print designer will best suit your information into the sign layout in approximately the below format.

COMPANY NAME	
COMPANY LOGO	What your business does messages
Phone:	What your business does messages
Web address:	What your business does messages

In order for the print designer to draft your sign for approval, please provide the following:

1. High resolution digital logo image. Please email to **info@rbtc.com.au**
2. Company web address: www.....
3. Company phone number:.....
4. Company messages (3 lines maximum – can be bullet points)

.....  
.....  
.....

Signed: \_\_\_\_\_

Date: \_\_\_\_\_